



Players

Sport & Social Group

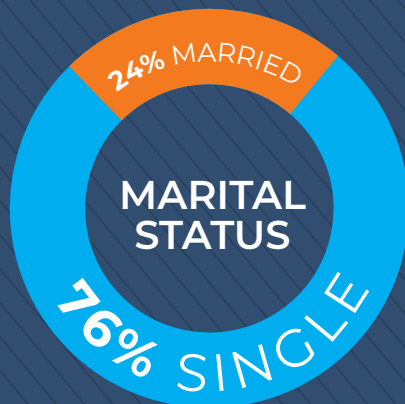
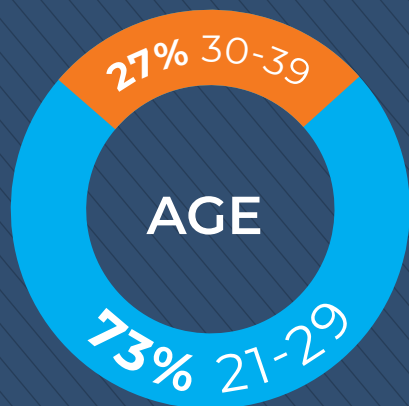


2019

BAR SPONSORSHIP PROGRAM

Players Sport & Social Group is one of the largest and best providers of adult recreational sports leagues and tournaments. Our bar sponsorship program is designed to get our 66,000+ sports participants to our sponsored bars after their games.

2018 STATS



\$ INCOME BRACKET

21%: \$25-49K

34%: \$50-74K

26%: \$75-99K

19%: \$100K



66,000+
SPORTS PARTICIPANTS



650+
LEAGUES OFFERED



30+
LOCATIONS

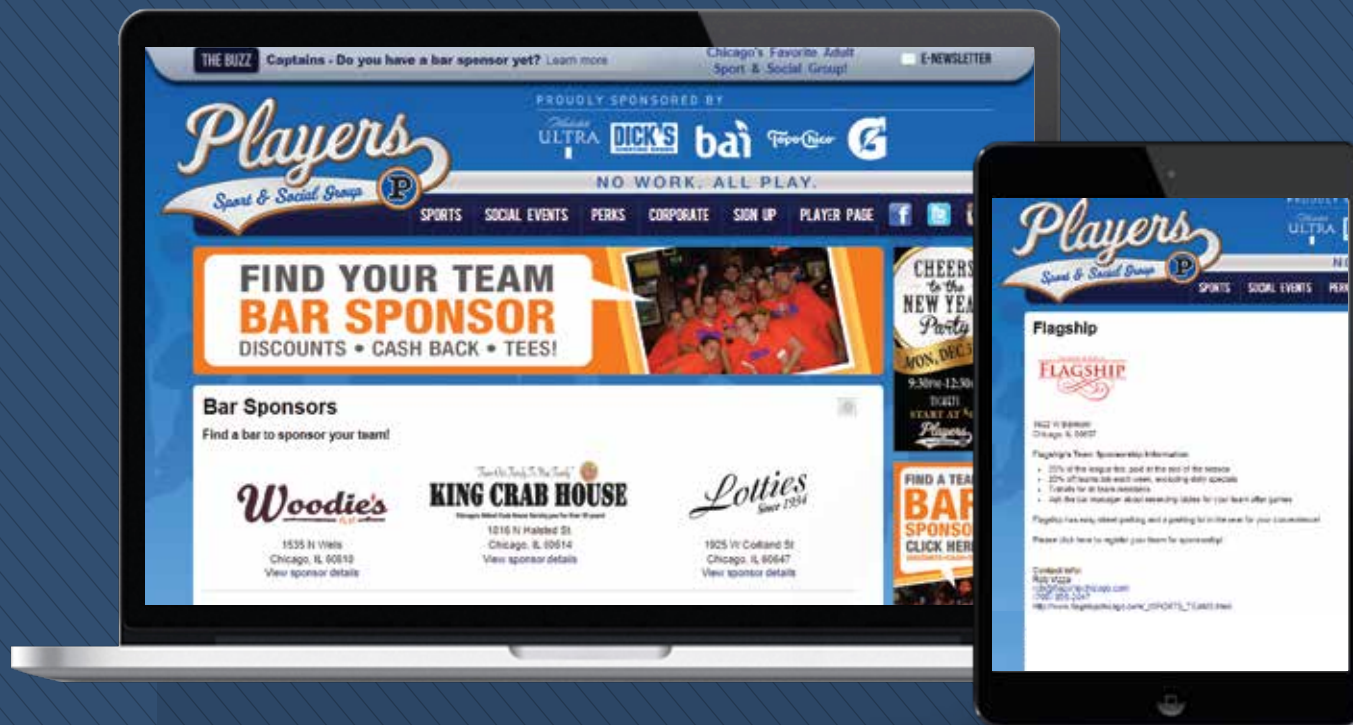
75%
OF PSSG MEMBERS GO
OUT SOCIALLY AT
LEAST ONCE A WEEK

80%
OF TEAMS GO TO A
BAR AFTER THEIR
LEAGUE GAMES

DIGITAL SPONSORSHIP OPPORTUNITIES

The bar sponsorship program allows you to list your venue on the bar sponsorship page along with the details of what you offer to teams' that choose you as a bar sponsor. The cost to join the bar sponsorship program is \$1,200 for 12 months. (Multiple bar discount available)

Each registered team captain will receive a dedicated email a week or two prior to the league starting that highlights the bar sponsorship program. This helps encourage team captains to find a bar sponsor for their team each season.



120,000+
PERSON EMAIL DATABASE

65,000+
WEBSITE VISITS PER MONTH

32,000+
UNIQUE VISITORS PER MONTH

22,000+
LIKES

2,000+
FOLLOWERS

2,100+
FOLLOWERS

CONTACT US

For more information on sponsorship opportunities please contact

Ike Murov

Ike@playerssports.net

(773) 528-1999

